

OPEN YOUR BUSINESS TO THE GLOBAL MARKETPLACE ON EBAY

Broaden your horizons and boost your eBay sales! Offering worldwide shipping increases listing visibility and maximizes your selling power.



The eBay trading platform attracts buyers and sellers from all over the globe. Listing items on eBay and selecting “Worldwide” shipping puts your products in front of an international audience. Shipping worldwide allows you to sell more items and achieve higher final sale prices. Get started today!

Top 5 Tips for Selling Worldwide on eBay

1. Select “Worldwide” or specific countries when you list an item

International buyers will be able to find and bid on your items from their local eBay site and will know you’re willing to ship to them.

2. Offer PayPal as a payment option

Get fast and reliable online payments from more than 100 million users in 55 countries. Accept payments in U.S. dollars and five other currencies.

3. Include international shipping rates in your listings

Set up flat rates by region or display the eBay Shipping Calculator to allow buyers to quickly determine shipping charges based on where they live.

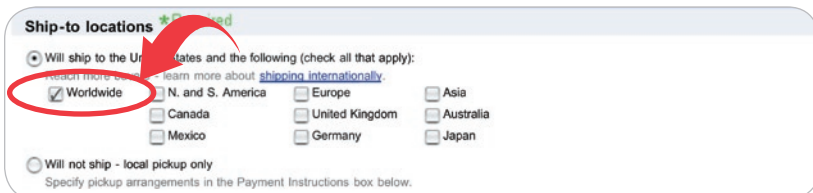
4. Research foreign markets to decide what to sell

Do searches for completed items on eBay’s international sites to determine popular items and final sale prices. In general, items with a high dollar value relative to their weight are most suitable for international sales.

5. Visit the eBay Global Trade resource page

Get the International Selling Toolkit and access to other helpful tools, plus tips and advice from fellow international sellers at ebay.com/globaltrade

Select “Worldwide” in the “Ship-to locations” section of the Sell Your Item page and reach eBay buyers in more than 150 countries worldwide.



Did You Know?

- Items that sell worldwide and offer PayPal receive 16% higher final sale prices on average
- More than half of eBay users live outside the United States
- eBay has a local site presence in 33 markets around the globe
- eBay reaches buyers and sellers in more than 150 countries!
- Shipping worldwide is easy with eBay’s global trading tools
- You can speak with U.S. Commercial Services Trade Specialists about developing your export business by calling 1-800-USA-Trade



“Today, I attribute 80% of my sales to the European, Canadian, and Asian markets. My buyers tell me what they are looking for and which products are hot sellers in their local markets.”

—User ID:
afternoon daydreams



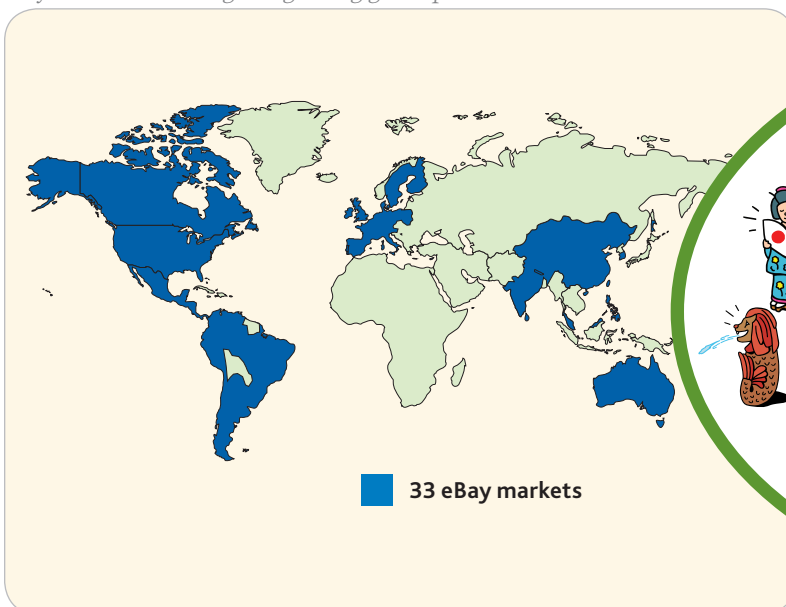
eBay Connects Buyers & Sellers From More Than 150 Countries

eBay is truly The World's Online Marketplace®, with sites in 33 countries to date, and users in more than 150 countries worldwide. eBay offers the ability to buy or sell practically anything to practically anyone—anywhere in the world!

Buy items from around the world by expanding your search to display items from non-U.S. sellers. Sell items to buyers around the world simply by expanding your shipping options to “Worldwide.” eBay makes it easy to connect and transact with traders on almost every continent.



eBay maintains a strong and growing global presence.



Buyer & Seller Tools

Shipping and Export Assistance

- UPS®: ups.com/globaladvisor
- USPS®: usps.com/global
- Borderfree: borderfree.com/ebay/index.jsp
- U.S. Commercial Services: export.gov

International Payments

- PayPal Multiple Currencies converter: paypal.com/multicurrency
- eBay Currency Converter: ebay.com/services/buyandsell/currencyconverter.html

Community Assistance

- International Trade Chat Board
- International Trade Answer Center
- International Selling Toolkit

All available at ebay.com/globaltrade

PayPal: Serving 55 Countries Worldwide Receive payments in the following currencies:

U.S. Dollar \$

Euro €

Canadian Dollar C\$

Japanese Yen ¥

British Pound £

Australian Dollar A\$

Go to <https://www.paypal.com>

